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## **GRADdirect IN THE DRIVING SEAT WITH VOLKSWAGEN'S INDUSTRIAL PLACEMENT SCHEME**

GRADdirect has been enlisted to support Volkswagen, one of the country's largest importers of vehicles, as they recruit undergraduates for their successful industrial placement scheme in 2008.

GRADdirect is the graduate recruitment solution from Reed Managed Services in partnership with Daemon Group. In December 2007, Volkswagen asked GRADdirect to supply response management and screening services for their 2008 scheme, which includes placements within nine divisions across the company.

In addition, GRADdirect are delivering assessment centre provision, supported by their flexible network of over 400 BPS accredited assessors. Mark Milner, Head of Graduate Recruitment for Reed Managed Services, explained "we're delighted to be able to support Volkswagen's industrial placement scheme by offering world class candidate management throughout the recruitment and selection process".

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Notes to Editor

### **About GRADdirect:**

GRADdirect is a new, enhanced graduate recruitment solution from Reed Managed Services, brought to you through an exclusive partnership with the Daemon Group. By combining the skills of two best in class companies, GRADdirect is one team of experts dedicated to finding future leaders for a changing world.