



In the absence of an off-the-shelf testing product that catered to their requirements, Yell engaged Daemon Group to create a flexible, online solution.

“Working with Daemon group has been like working with an extension to my own team. We have been a particularly demanding client, requiring a completely new platform, but Daemon Group has persevered with our roadmap and created a system that has been successfully implemented.”

Isabelle Hung, Head of National Resourcing, Yell

The Client

Yell is a leading international directories business operating in the classified advertising market in the United Kingdom, the United States, Spain and Latin America. Yell employs over 4,000 in the UK across the Reading Head Office, Sales HQ in Slough and seven main offices in key locations.

The Requirement

Yell prides itself on driving innovative and challenging industry standards. They sought a central point from which to host various on-line tests from multiple suppliers. As the portal is branded Yell throughout, the candidates have a consistent recruitment experience. With no ‘off the shelf’ product available, Daemon Group needed to specify and build a flexible, self contained test portal.

The Solution

To create an intuitive system that manages all candidate tests and MI from a central point. The system has the flexibility to support in-built tests or those data migrated through an XML interface.

It allows for multiple log-in protected access points for different user requirements including candidates, resourcing and administrators.

The system requires a sophisticated database through which to manage information, test results and reporting.

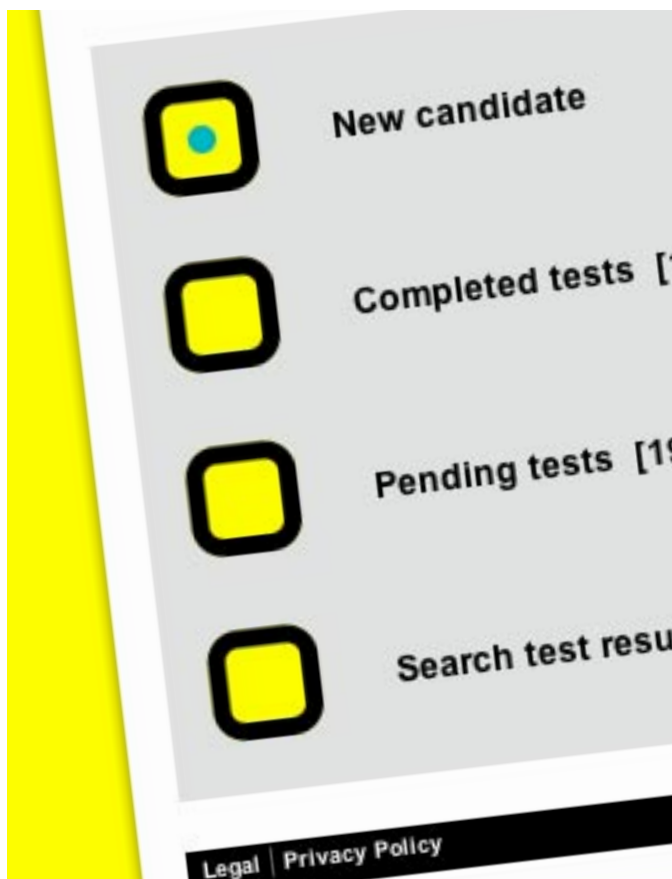
- To gain access to the site contact Daemon Group +44 (0)20 7580 2666.

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The Impact

The site was received well internally and has improved the process, time of completion of candidate testing and streamlined the overall experience for all users. The site has also received coverage within the National press highlighting its successes and the positive contribution it has made to the Yell hiring process.

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